

ANDREA SIMEONE

Graphic Designer

Contact

asimeone0984@gmail.com
561-351-1399
www.drea20024.wixsite.com/portfolio
Arden, NC 28704

PROFESSIONAL SUMMARY

Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery. Successfully creates brand messages, strategies and key graphic productions. Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 14 years of industry success.

WORK HISTORY

Marketing Development Coordinator

International Association of Fairs & Expos – Springfield, MO 08/2023 – Present

- Design creative digital displays used in online advertising.
- Created graphics and visual content for social media campaigns.
- Design and develop responsive and visually appealing websites for different areas of the company as well as updating the main site.
- Write, and edit content for various platforms including websites, social media, newsletters and magazine articles.
- Utilize Adobe Premiere Pro to produce video content for various platforms.

Graphic Designer

TapClicks – San Jose, CA 07/2022 – 02/2023

- Edited and enhanced existing artwork and graphics.
- Met with other departments to present mockups and collect information for adjustments.
- Cultivated infographics to better communicate complex data.
- Developed creative design for online brochures, presentation decks, and signs.
- Designed creative digital displays used in online advertising.
- Created graphics and visual content for social media campaigns.
- Collaborated with marketing to develop and plan website content, layout, and style.
- Managed over 5 projects per day.

Graphic Designer

South Florida Fair – West Palm Beach, FL 09/2011 – 03/2022

- Managed 5-10 projects per day.
- Coordinated with other departments to complete projects within deadline.
- Developed graphics and visual content for social media campaigns and online advertising.
- Created logos, illustrations and typography for various events.
- Implemented feedback and suggestions from other departments to improve designs.
- Coordinated with external vendors and suppliers to verify quality and accuracy of printed materials.
- Developed creative design for promotional and print materials, web, brochures, banners, and signs.

EXPERTISE

Email Marketing Campaigns
Logo Design and Branding
Time Management
Social Media Content Creation
Detail Oriented
Web, Digital and Print Design
Deadline Adherence
Project Management
Organizational Skills
Image Editing and Manipulation


SKILLS

Illustrator
Photoshop
InDesign
Premiere Pro
Quark
After Effects
Canva
Wix
SquareSpace
WordPress
Mac and PC Proficient
HubSpot
MailChimp
Microsoft Office
Google Suite
Campaign Monitor

EDUCATION

Palm Beach Community College

Lake Worth, FL 03/2008
AS Degree in Graphic Design

 in/as-designs